

Under embargo until 07:00 AM BST, May, 31 2016

## **Featurespace raises \$9 million to support global expansion**

Cambridge, May 31, 2016. Featurespace™ – a global leader in machine learning fraud prevention using Adaptive Behavioural Analytics, has raised \$9 million (£6.2 million) from a funding round led by TTV Capital – the leading US-based early stage financial services technology venture capital firm. The round also includes participation from existing investors, including Imperial Innovations Group plc, Nesta, Cambridge Angels and Cambridge Capital Group.

The additional round will enable Featurespace to continue to establish itself as a global provider of machine learning fraud protection to the financial services and gaming sectors. The Company's clients already include Vocalink/Zapp and CallCredit in financial services, and Betfair, William Hill and Camelot.

Earlier this month, leading US-based global payments company TSYS® (NYSE:TSS), announced its collaboration with Featurespace to provide enhanced real-time fraud detection capabilities to TSYS' customers. TSYS is the largest third-party processor of Visa® and MasterCard® credit cards in the U.S.

Featurespace is transforming the way that financial services organisations manage card fraud across the financial transaction lifecycle. The machine learning ARIC™ engine monitors individual behaviour to protect every customer, one at a time, from real-time fraud attacks.

Simultaneously, ARIC dramatically reduces the number of genuine customers whose purchases are incorrectly declined.

***Martina King, CEO, Featurespace, commented,***

***“This new funding round is a huge endorsement of Featurespace’s rising success in financial services fraud management. We have developed the ARIC engine to catch new fraud attacks in real-time, while simultaneously increasing acceptance of genuine customer purchases.”***

***Gardiner Garrard, Managing Partner, TTV Capital:***

***“Millions of consumers are affected by credit and debit card fraud each year. Featurespace’s ARIC engine is significantly transforming and modernizing card fraud and risk management in the US payment industry, and worldwide, dramatically improving the customer experience. This funding round is the first time we’ve invested in a mainland UK company, and reflects our support of Featurespace’s transformative fraud detection capabilities.”***

With this round of \$9M, Featurespace has raised over \$14M in funding since 2008 to fuel its rise as the premier provider of the smartest machine learning fraud prevention platform – the ARIC engine – to companies in financial services.

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## Featurespace raises \$9m to support global expansion/p.2

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### Notes to editors

**About Featurespace - [www.featurespace.co.uk](http://www.featurespace.co.uk)**

Featurespace™ is the world-leader in Adaptive Behavioural Analytics and creator of the ARIC™ engine, a machine learning software platform developed out of the University of Cambridge, which understands individual behaviours in real-time for enhanced fraud detection decision-making capabilities.

Our headquarters are in Cambridge, UK, and we have deployed ARIC in the UK, US and Europe to organisations that have services or products deployed in over 180 countries. Customers include TSYS, Callcredit, Betfair, KPMG, Vocalink/Zapp, Camelot, and William Hill.

We provide the ARIC™ engine – a real-time, machine learning software platform – to organisations in financial services and gaming to catch new fraud attacks as they happen. The increased accuracy of understanding customer behaviour simultaneously reduces the number of genuine customers whose purchases and transactions are incorrectly declined.

We are a Gartner Cool Vendor and regularly post news and announcements on our website. For more info, please visit [www.featurespace.co.uk](http://www.featurespace.co.uk).

**About TTV Capital - [www.ttvcapital.com](http://www.ttvcapital.com)**

TTV invests in Fintech businesses that serve the widely varying needs of the financial services sector and the consumers of financial products. Our team of experienced technology and financial services professionals has more than 100 years of venture capital and highly relevant industry operating expertise, acquired across three decades and multiple economic cycles. We create value for entrepreneurs and investors by using our knowledge, experience and relationships to help businesses grow and succeed.

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## **Featurespace raises \$9m to support global expansion/p.3**

### **About Imperial Innovations - [www.imperialinnovations.co.uk](http://www.imperialinnovations.co.uk)**

Imperial Innovations Group plc (“Innovations”) creates, builds and invests in pioneering technology companies and licensing opportunities developed from outstanding scientific research from the 'Golden Triangle', the geographical region broadly bounded by London, Cambridge and Oxford.

Since becoming a public company in 2006, Innovations has raised more than £430 million of equity from investors, which has enabled it to invest in some of the most exciting spin-outs to come out of UK academic research. In addition, the Group has agreed £80.0 million in loan facilities from the European Investment Bank (EIB).

Between Innovations' admission to AIM (August 2006) and 31 July 2015, Innovations had invested a total of £236.8 million across its portfolio companies, which had a raised collective investment of £1.3 billion.

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